

HARLEM AVENUE SEWING CENTER



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Winter Delights

With the holiday season upon us it sure is a busy time for everyone... there is so much going on and so few hours in the day to keep up with all the tasks. But one thing is for sure, there is a lot of new and exciting products and technology putting the WOW back into the sewing and craft industry.

Exciting new products introduced this season

- d **PR620** multi needle embroidery machine
- d *Duetta NV4500D* state of the art Combination Sewing, Quilting & Embroidery System
- d Upgrade Version's #3 & #4 for **Innovis 4000d & Duetta** machine owners
- d Tech package with CD/DVD, super bright 8 diode light, multi USB hub & mouse
- d Limited Edition *Project Runway* affordable advanced technology Sewing Machines
- d Amazing **new Photos to Throw Blanket** Package
- d New Embroidery & Appliqué Designs from
- d Brother #79 New *Dogs & Cats* memory card from the Japanese Artists Society
- d **Anita Goodesigns** Holiday Lace & Cutwork Series of designs
- d Dalco Home has a new series of 3D and *Crystal Designs for Embellishing*
- d Dakota Collectables has new collections and is now offering Balboa Designs

We have a great selection of **DEMOS, CLOSEOUTS and REFURBISHED Equipment** along with specials on accessories and supplies available at outstanding prices now during our year end **CLEARANCE SALE**. We need to make room for more new and exciting products, so **STOP IN for some great deals**.

SwEEt TrEaTs



Our educators would like to share some tips you can use for your holiday projects...

Judy Sieburg:

"If you are using metallic thread and it keeps getting tangled or is breaking put it on a vertical spool holder. This eliminates the twisting when the thread is coming off the spool."

Julie Mueller:

"One of the best things I've learned lately is to use the Design Database in PED 7.0 (which you need to upgrade to 7.04 now). From the Design Database you can view all of the designs on a CD in one window and transfer multiple designs to your card."

Christy Cleary:

"When digitizing lettering for hats, reorder the lettering from center to left, then center to right, this will keep the hat from buckling.

EXAMPLE SANTA WOULD BE- NASTA
OR SEWING IS- WESING

We will be posting our **WINTER CLASS** schedule soon and we also have some new and exciting **SPECIAL EVENTS** in the works for the New Year.

We would also like to thank our loyal customers for their continued support and WE WISH ALL A SAFE, HEALTHY HOLIDAY SEASON ALONG WITH A HAPPY NEW YEAR!

John Scarsella Family & Staff at Harlem Avenue Sewing



Information on our newsletter can be obtained by visiting the following websites:

www.harlemsewing.com

www.brothersews.com

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