

Harlem Avenue Sewing Center

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Spook-tacular Changes

Being in the industry for 30 years now, I have to say that thanks to today's **technology**, the **passion** is back in the art of sewing. The manufacturers are hard at work, bringing you better products and services. The whole industry is buzzing with *new and improved products* making **sewing, quilting, embroidering or crafts** more enjoyable than ever. There are numerous programs on television today, including a reality series called Project Runway, on the Bravo Channel which is even getting the young people buzzing about the art of sewing and crafts.

We realize that in today's fast paced world, everyone uses the **computer** to gather information to help buy products. We also see a great deal of mistakes people make in buying the wrong product by gathering the wrong information or getting taken by being sold a false bill of goods.

And with that said, after 30 years, I am proud to announce the **launch** of our very own **WEBSITE!**

www.harlemsewing.com

Please add our website to your favorites; I believe that this will be a great way for us to keep in touch with not only our **local** customers, but also our **out of state** friends and customers and even those of you that are out of the country. We cherish our relationship with all of you. We'll have all the new products and service information as it becomes available, and remember we are still a phone call or e-mail away, to answer any questions or concerns which you may have. If you call and don't get a live person, not to worry, you can leave a message on our voice mail and we will call you back as soon as we can!

Sewing 101



If you haven't sewn a garment for a while, or are looking to explore what garment making is all about; we are now offering the **Kwik Sew Workshops Program**. Learn new, up to date sewing methods designed to work with today's equipment and see how rewarding sewing can be. We have a blouse-making program, along with pants, skirts and other items you can add to your wardrobe; we even added a pattern drafting workshop to start you off right, **kwik**. Check out our class page as our educator's are constantly coming up with new creative projects and informative sessions.

Special Event Reminder:

The Greater Chicagoland Quilt Exposition II
at Renaissance Schaumburg Convention Center
Nov 8th ~ 11th

Be sure to stop by the booth to say HELLO and for a fun "**make and take**" project!

Check our web specials for terrific **deals** on fine products that we service and sell.

You can also order quality *name brand blank apparel* at wholesale prices.

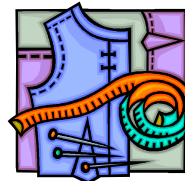
We welcome your comments and suggestions as we are here to serve you.

My family and staff will like to **thank** our loyal customers for your continued support; and to our new and potential customers, **WELCOME** to our family.

HAPPY SEWING & HAPPY HALLOWEEN!
WE HOPE TO SEE YOU SOON!

The Scarsella Family
&

Staff at Harlem Avenue Sewing Center



Information on our newsletter can be obtained by visiting the following websites:

www.harlemsewing.com

www.brothersews.com

www.quiltfest.com

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